## AMENDMENTS TO THE CLAIMS

The following listing of claims replaces all prior versions of claims in the application.

1.    (Original):  A privacy protection method for preventing an invasion of privacy performed by reading an proper identifier and on the basis of said proper identifier, including:

an identifier guard step of bringing an proper identifier of a radio identifier transmitter affixed to an article purchased and thereby possessed by a personal user into an identifier guard state not readable by a stranger according to the intention of said personal user;

an identifier generation step of generating an identifier for disturbing a privacy invader with a privacy protection identifier transmitter possessed by said personal user;

a transmission step of transmitting said identifier generated through said identifier generation step from said privacy protection identifier transmitter when receiving an identifier transmission request; and

a reading step of rendering the identifier of said radio identifier transmitter in the identifier guard state readable according to the intension of the personal user, wherein

said identifier generation step includes a variable type identifier generation step capable of generating an identifier different from a precedently transmitted identifier.

2.    (Original):  A privacy protection method for preventing an invasion of privacy performed by reading an proper identifier of a radio identifier transmitter affixed to an article

purchased and thereby possessed by a personal user and on the basis of said proper identifier, including:

an identifier generation step of generating an identifier for disturbing a privacy invader with a privacy protection identifier transmitter possessed by said personal user; and

a transmission step of transmitting said identifier generated through said identifier generation step from said privacy protection identifier transmitter when receiving an identifier transmission request, wherein

said identifier generation step includes an adjusted identifier generation step for generating an adjusted identifier so adjusted that an identifier transmitted from said personal user possessing said privacy protection identifier transmitter is identical to an identifier transmitted from a stranger in response to the identifier transmission request,

for causing such a different person identical identifier transmission phenomenon that identical identifiers are transmitted even in case of transmission from different persons.

3. (Original) A privacy protection method for preventing an invasion of privacy performed by reading an proper identifier and on the basis of said proper identifier, including:

a provision step of providing privacy protection identifier transmitters to a plurality of personal users, wherein

said privacy protection identifier transmitters include:

identifier generation means generating an identifier for disturbing a privacy invader; and

transmission means transmitting said identifier generated by said identifier generation

means when receiving an identifier transmission request,

said identifier generation means includes variable type identifier generation means capable of generating an identifier different from a precedently transmitted identifier,

said variable type identifier generation means is capable of generating a common identifier according with an identifier transmitted from said privacy protection identifier transmitter possessed by a person different from persons possessing said privacy protection identifier transmitters generating and transmitting identifiers with said variable type identifier generation means,

said plurality of privacy protection identifier transmitters are classified into a plurality of groups formed by privacy protection identifier transmitters transmitting said common identifier in a higher frequency as compared with an identifier of a stranger and having said common identifier varying with groups, and

said provision step specifies an area every said group and provides said privacy protection identifier transmitters belonging to said group to the personal users.

4.      (Original):  A privacy protection method for preventing an invasion of privacy performed by reading an proper identifier and on the basis of said proper identifier, including:

a provision step of providing a privacy protection identifier transmitter to a plurality of personal users, wherein

said privacy protection identifier transmitter includes:

identifier generation means generating an identifier for disturbing a privacy invader, and

transmission means transmitting said identifier generated by said identifier generation

means when receiving an identifier transmission request,

said identifier generation means includes variable type identifier generation means capable

of generating an identifier different from a precedently transmitted identifier, and

said variable type identifier generation means is capable of generating a common identifier

according with an identifier transmitted from a privacy protection identifier transmitter possessed

by a person different from a person possessing the privacy protection identifier transmitter

generating the identifier with said variable type identifier generation means,

for simultaneously transmitting a previously set prescribed number of identifiers from a

privacy protection transmitter provided to a certain personal user through said provision step, and

simultaneously transmitting a plurality of identifiers of a number larger than said

prescribed number from a privacy protection identifier transmitter provided to another personal

user different from said certain personal user through said provision step and generating another

identifier, excluding said prescribed number of identifiers, included in said plurality of identifiers

as said common identifier.


5.      Original:  A device for transmitting an identifier for privacy protection for

preventing an invasion of privacy performed by reading an proper identifier and on the basis of said

proper identifier, including:

variable type identifier generation means, which is means disturbing a privacy invader and

generating an identifier for privacy protection, capable of generating an identifier different from a

precedently transmitted identifier; and

transmission means transmitting an identifier generated by said variable type identifier

generation means when receiving an identifier transmission request.

6.    (Original):  The device for transmitting an identifier for privacy protection

according to claim 5, wherein

said variable type identifier generation means generates said identifier in the range of

identifiers transmitted by the respective ones of radio identifier transmitters affixed to the

respective ones of already sold articles.

7.    (Currently Amended)  The device for transmitting an identifier for privacy

protection according to claim 5 [[or 6]], wherein

said transmission means transmits the same identifier as a precedently transmitted

identifier when receiving an identifier transmission request again within a prescribed time from

precedent identifier transmission.

8.    (Currently Amended)  The device for transmitting an identifier for privacy

protection according to any of claims 5 to 7 claim 5, wherein

said variable type identifier generation means is capable of generating an identifier so

adjusted that an identifier transmitted from a person possessing the privacy protection identifier

transmitter generating the identifier with said variable type identifier generation means accords

with an identifier transmitted from a stranger, who is a person different from said person,

possessing a privacy protection identifier transmitter.


9. (Original): The device for transmitting an identifier for privacy protection

according to claim 8, further including communication means communicating with a privacy

protection identifier transmitter of a stranger, wherein

said variable type identifier generation means includes identifier storage means storing an

identifier,

said communication means includes:

transmission means communicating with said privacy protection identifier transmitter of

the stranger and transmitting said identifier stored in said identifier storage means to said privacy

protection identifier transmitter of the stranger,

receiving means receiving an identifier transmitted from said privacy protection identifier

transmitter of the stranger, and

shared identifier storage means storing the identifier received by said receiving means in

said identifier storage means and sharing the same identifier with said stranger, and

said variable type identifier generation means generates said identifier adjusted to accord

with the identifier transmitted from the stranger by reading the shared identifier stored in said

identifier storage means through said shared identifier storage means when receiving an identifier

transmission request.

10.     (Original): The device for transmitting an identifier for privacy protection according to claim 9, wherein

said communication means, whose communicable communication limit range for transmitting/receiving and exchanging mutual identifiers is set within 20 meters, communicates with the privacy protection identifier transmitter of the stranger entering the area of said communicable communication limit range and exchanges mutual identifiers with each other.

11.     (Currently Amended): The device for transmitting an identifier for privacy protection according to claim 9 [[or 10]], wherein

said communication means has inhibition means inhibiting performance of exchange of said identifiers with the privacy protection identifier transmitter of a stranger with whom communication has been already made for transmitting/receiving and exchanging said identifiers again within a prescribed period.

12.     (Currently Amended): The device for transmitting an identifier for privacy protection according to ~~any of claims 9 to 11~~ claim 9, wherein

said communication means has a telephone function and exchanges mutual identifiers with the privacy protection identifier transmitter of a stranger making communication by telephone, and

said variable type identifier generation means generates an identifier adjusted to accord with an identifier transmitted from said stranger by reading an exchanged identifier stored in said identifier storage means when receiving an identifier transmission request.

13. (Currently Amended): The device for transmitting an identifier for privacy protection according to ~~any of claims 9 to 12~~ claim 9, wherein

said communication means has an electronic mail function, transmits an identifier stored in said identifier storage means to the privacy protection identifier transmitter of the stranger along with transmission of an electronic mail, and receives an identifier transmitted from the privacy protection identifier transmitter of the stranger along with receiving of an electronic mail and stores the same in said identifier storage means, and

said variable type identifier generation means generates an identifier adjusted to accord with the identifier transmitted from said stranger by reading the identifier, transmitted from the privacy protection identifier transmitter of the stranger, stored in said identifier storage means when receiving an identifier transmission request.


14. (Currently Amended): The device for transmitting an identifier for privacy protection according to ~~any of claims 5 to 13~~ claim 5, wherein

said transmission means is capable of simultaneously transmitting a plurality of identifiers of a number larger than a prescribed number of identifiers simultaneously transmitted from the privacy protection identifier transmitter of the stranger, and

said variable type identifier generation means generates an identifier, excluding said prescribed number of identifiers, included in said plurality of identifiers as said common identifier.

15.    (Currently Amended):  The device for transmitting an identifier for privacy

protection according to ~~any of claims 5 to 14~~ claim 5, further including:

identifier guard means bringing an proper identifier of a radio identifier transmitter affixed

to an article purchased and thereby possessed by a personal user into an identifier guard state not

readable by a stranger according to the intention of said personal user, and

read means rendering the identifier of said radio identifier transmitter in the identifier guard

state readable according to the intention of the personal user.


16.    (Original):  The device for transmitting an identifier for privacy protection

according to claim 15, wherein

said identifier guard means transmits proper identification information for person in

question authentication, lets said radio identifier transmitter authenticate the same and switches to

an identifier transmission stop state transmitting no identifier unless the person in question is

confirmable, and

said read means brings an identifier into a transmittable state after transmitting said proper

identification information and making said radio identifier transmitter perform the person in

question authentication.


17.    (Original):  A privacy protection method for preventing an invasion of privacy

performed by reading an proper identifier and on the basis of said proper identifier, including:

a registration processing step of performing processing of registering information allowing

specification of correspondence between a pseudonym created for acting as an anonymous user by

giving the pseudonym in order to protect the privacy of a personal user and said personal user in a

prescribed institution having the duty of confidentiality;

an electronic certificate issuing step of issuing an electronic certificate for said anonymous

user;

an address setting step for setting the address of said anonymous user to an address

different from that of the personal user corresponding to said pseudonym;

a user registration step of registering as said anonymous user by registering information of

said pseudonym when performing user registration to a prescribed trader;

a transmission step of transmitting an identifier from a privacy protection identifier

transmitter possessed by said personal user when receiving an identifier transmission request; and

pseudonym identifier storage means storing a pseudonym identifier corresponding to said

trader registering said pseudonym through said user registration step,

for reading said pseudonym identifier corresponding to said trader from said pseudonym

identifier storage means and transmitting the same in said transmission step when transmitting said

identifier to said trader registering said pseudonym.

18.　　(Original):　The privacy protection method according to claim 17, reading said

pseudonym identifier from said pseudonym identifier storage means and transmitting the same

through said transmission step when receiving an operation of the personal user for transmitting

said pseudonym identifier also when it is not the case of transmitting said identifier to said trader

registering said pseudonym.

19.    (Original): A privacy protection system for preventing an invasion of privacy performed by reading an proper identifier and on the basis of said proper identifier, including:

registration processing means performing processing of registering information allowing specification of correspondence between a pseudonym created for acting as an anonymous user by giving the pseudonym in order to protect the privacy of a personal user and said personal user in a prescribed institution having the duty of confidentiality;

user registration means for registering as said anonymous user by registering information of said pseudonym when performing user registration to a prescribed trader;

transmission means transmitting an identifier from a privacy protection identifier transmitter possessed by said personal user when receiving an identifier transmission request; and

pseudonym identifier storage means storing a pseudonym identifier corresponding to said trader registering said pseudonym through said user registration means, wherein

said transmission means reads said pseudonym identifier corresponding to said trader from said pseudonym identifier storage means and transmits the same when transmitting said identifier to said trader registering said pseudonym.

20.    (Original): A device for transmitting an identifier for privacy protection for preventing an invasion of privacy performed by reading an proper identifier and on the basis of said proper identifier, including:

pseudonym identifier storage means storing, when a personal user acts as an anonymous user by giving a pseudonym to a prescribed trader, a pseudonym identifier corresponding to said trader; and

transmission means, which is means transmitting an identifier when receiving an identifier transmission request, reading said pseudonym identifier corresponding to said trader from said pseudonym identifier storage means and transmitting the same when transmitting said identifier to said trader.

21.     (Original):  The device for transmitting an identifier for privacy protection according to claim 20, wherein

said transmission means reads said pseudonym identifier from said pseudonym identifier storage means and transmits the same when receiving an operation of the personal user for transmitting said pseudonym identifier also when it is not the case where the personal user transmits said identifier to said trader to which the pseudonym is given.

22.     (Currently Amended):  The device for transmitting an identifier for privacy protection according to claim 20 [[or 21]], wherein

said prescribed trader is a store selling articles,

said pseudonym identifier storage means stores a pseudonym identifier corresponding to said store registered as an anonymous user in user registration following issuance of a point card in said store, and

said transmission means reads said pseudonym identifier from said pseudonym identifier

storage means and transmits the same when receiving an identifier transmission request for reading,

at a time of performing automatic settlement for paying for the price of an article inferred through

an proper identifier transmitted from a radio identifier transmitter affixed to said article purchased

in said store, said proper identifier of said radio identifier transmitter.

23.    (Currently Amended):  The device for transmitting an identifier for privacy

protection according to ~~any of claims 20 to 22~~ claim 20, wherein

said pseudonym identifier storage means stores different pseudonym identifiers in

correspondence to a plurality of said traders respectively, and

said transmission means selects, in response to the one to which the pseudonym is given by

the personal user among said plurality of traders, said pseudonym identifier corresponding to said

trader to which the pseudonym is given from said pseudonym identifier storage means and

transmits the same.

24.    (Original):  A program for preventing an invasion of privacy performed by reading

an proper identifier and on the basis of said proper identifier,

for making a computer provided on a privacy protection identifier transmitter function as:

variable type identifier generation means, which is means generating a privacy protection

identifier for disturbing a privacy invader, capable of generating an identifier different from a

precedently transmitted identifier; and

transmission means transmitting the identifier generated by said variable type identifier

generation means when receiving an identifier transmission request.

25.  (Original):  The program according to claim 24, wherein

said variable type identifier generation means generates said identifier in the range of

identifiers transmitted from the respective ones of radio identifier transmitters affixed to already

sold articles respectively.

26.  (Currently Amended):  The program according to claim 24 [[or 25]], wherein

said transmission means transmits the same identifier as a precedently transmitted

identifier when receiving an identifier transmission request again within a prescribed time from

precedent identifier transmission.

27.  (Currently Amended):  The program according to any of claims 24 to 26 claim 24,

wherein

said variable type identifier generation means is capable of generating an identifier so

adjusted that an identifier transmitted from a person possessing the privacy protection identifier

transmitter generating an identifier with said variable type identifier generation means accords

with an identifier transmitted from a stranger, who is a person different from said person,

possessing a privacy protection identifier transmitter.

28.    (Original):  The program according to claim 27, wherein

said variable type identifier generation means includes identifier storage means storing an

identifier,

for communicating with said privacy protection identifier transmitter of the stranger and

making said privacy protection identifier transmitter of the stranger transmit said identifier stored

in said identifier storage means while receiving the identifier transmitted from said privacy

protection identifier transmitter of the stranger and making said identifier storage means store the

same for sharing the same identifier as said stranger, and

said variable type identifier generation means generates an identifier adjusted to accord

with said identifier transmitted from the stranger by reading said shared identifier stored in said

identifier storage means when receiving an identifier transmission request.


29.    (Currently Amended):  The program according to claim 27 [[or 28]], making the

computer function as inhibition means inhibiting re-performance of exchange of said identifier

with a privacy protection identifier transmitter of a stranger with whom communication has been

already made for transmitting/receiving and exchanging said identifier within a prescribed period.


30.    (Currently Amended):  The program according to ~~any of claims 27 to 29~~ claim 27,

exchanging mutual identifiers with a privacy protection identifier transmitter of a stranger making

communication by telephone, wherein

said variable type identifier generation means generates an identifier adjusted to accord

with an identifier transmitted from said stranger by reading an exchanged identifier stored in said

identifier storage means when receiving an identifier transmission request.

31. (Currently Amended): The program according to ~~any of claims 27 to 30~~ claim 27,

transmitting the identifier stored in said identifier storage means to a privacy protection identifier

transmitter of a stranger along with transmission of an electronic mail while receiving an identifier

transmitted from the privacy protection identifier transmitter of the stranger along with receiving

of an electronic mail and making said identifier storage means store the same, wherein

said variable type identifier generation means generates an identifier adjusted to accord

with said identifier transmitted from the stranger by reading the identifier transmitted from the

privacy protection identifier of the stranger stored in said identifier storage means when receiving

an identifier transmission request.

32. (Currently Amended): The program according to ~~any of claims 24 to 31~~ claim 24,

wherein

said transmission means is capable of simultaneously transmitting a plurality of identifiers

of a number larger than a prescribed number of identifiers simultaneously transmitted from the

privacy protection identifier transmitter of the stranger, and

said variable type identifier generation means generates another identifier, excluding said

prescribed number of identifiers, included in said plurality of identifiers as said identifier adjusted

to accord with said identifier transmitted from the stranger.

33.    (Currently Amended):  The program according to ~~any of claims 24 to 32~~ claim 24,

further including a program making the computer function as:

identifier guard means bringing an proper identifier of a radio identifier transmitter affixed

to an article purchased and thereby possessed by a personal user into an identifier guard state not

readable by a stranger according to the intension of said personal user; and

read means rendering the identifier of said radio identifier transmitter in the identifier guard

state readable according to the intention of the personal user.

34.    (Original):  The program according to claim 33, wherein

said identifier guard means transmits proper identification information for person in

question authentication, lets said radio identifier transmitter authenticate the same and switches to

an identifier transmission stop state transmitting no identifier unless the person in question is

confirmable, and

said read means brings an identifier into a transmittable state after transmitting said proper

identification information and making said radio identifier transmitter perform the person in

question authentication.

35.    (Original):  A monitoring system monitoring leakage of private information,

including:

partner specifying mail address generation processing means, which is means generating an

proper mail address to be used for a specific mail partner for exchanging electronic mails,

performing processing for generating a partner specifying mail address allowing inference of

information specifying said mail partner; and

monitor means inferring, when the mail address of a sendee of an electronic mail

transmitted from a sender is said partner specifying mail address generated by said partner

specifying mail address generation processing means, information specifying said mail partner

corresponding to said partner specifying mail address and monitoring whether or not said inferred

information specifying the mail partner and information of the sender of said electronic mail

accord with each other.

36.    (Original):  The monitoring system according to claim 35, wherein

said partner specifying mail address generation processing means performs processing for

generating said partner specifying mail address by encrypting data including mail partner

specifying information for specifying said mail partner, and

said monitor means monitors whether or not said mail partner specifying information and

the information of the sender of said electronic mail accord with each other by decoding said

partner specifying mail address and extracting said mail partner specifying information.

37.    (Original):  The monitoring system according to claim 36, wherein

said partner specifying mail address generation processing means performs processing of

generating said partner specifying mail address by encrypting data specifying the mail address of

the person in question intending to exchange electronic mails with said mail partner and data specifying the mail address of said mail partner, and

said monitor means performs processing of specifying the mail address of said mail partner by decoding said partner specifying mail address and monitoring whether or not said mail address and the mail address of the sender of said electronic mail accord with each other for storing said electronic mail in a mail box corresponding to said mail address of the person in question specified by decoding said partner specifying mail address when the mail addresses accord with each other as a result of monitoring.

38.     (Original): A monitoring system for monitoring and preventing a spam, including:

partner specifying mail address generation processing means, which is means generating an proper mail address to be used for a specific mail partner for exchanging electronic mails, performing processing for generating a partner specifying mail address allowing inference of information specifying said mail partner; and

monitor means inferring, when the mail address of a sendee of an electronic mail transmitted from a sender is said partner specifying mail address generated by said partner specifying mail address generation processing means, information specifying said mail partner corresponding to said partner specifying mail address and monitoring whether or not said inferred information specifying the mail partner and information of the sender of said electronic mail accord with each other.

39.   (Original):  The monitoring system according to claim 38, wherein

said partner specifying mail address generation processing means performs processing for

generating said partner specifying mail address by encrypting data including mail partner

specifying information for specifying said mail partner, and

said monitor means monitors whether or not said mail partner specifying information and

the information of the sender of said electronic mail accord with each other by decoding said

partner specifying mail address and extracting said mail partner specifying information.


40.   (Original):  The monitoring system according to claim 39, wherein

said partner specifying mail address generation processing means performs processing of

generating said partner specifying mail address by encrypting data specifying the mail address of

the person in question intending to exchange electronic mails with said mail partner and data

specifying the mail address of said mail partner, and

said monitor means performs processing of specifying the mail address of said mail partner

by decoding said partner specifying mail address and monitoring whether or not said mail address

and the mail address of the sender of said electronic mail accord with each other for storing said

electronic mail in a mail box corresponding to said mail address of the person in question specified

by decoding said partner specifying mail address when the mail addresses accord with each other

as a result of monitoring.

41.　(Currently Amended): The monitoring system according to ~~any of claims 38 to 40~~ claim 38, further including prevention means preventing transmission of said electronic mail when said inferred mail partner specifying information and the information of the sender of said electronic mail do not accord with each other as a result of monitoring by said monitor means.

42.　(Original): A privacy protection method for monitoring an invasion of privacy performed by reading an proper identifier related to a personal user and on the basis of said proper identifier, including:

an identifier guard step of bringing an proper identifier of a radio identifier transmitter affixed to an article purchased and thereby possessed by the personal user into an identifier guard state not readable by a stranger according to the intension of said personal user;

a mail address notification processing step of performing, when said personal user notifies his/her mail address to a prescribed trader as a customer or a user, processing of generating a notification mail address, which is a new notification mail address for said trader, allowing inference of information specifying said trader and notifying the same to said trader;

a notified trader identifier generation step of generating a notified trader identifier corresponding to the notified trader to which said notification mail address is notified through said mail address notification processing step;

a transmission step of transmitting said notified trader identifier, identical every time, generated through said notified trader identifier generation step when transmitting an identifier to said notified trader in response to an identifier transmission request while transmitting said notified

trader identifier when receiving an operation of the personal user for transmitting said notified

trader identifier also in a case of transmitting an identifier to a person other than said notified

trader;

an electronic mail transmission step for transmitting an electronic mail transmitted from a

sender to a sendee according to a specified mail address; and

a monitoring step of inferring information specifying said notified trader corresponding to

said notification mail address when the mail address of the sendee of the electronic mail

transmitted through said electronic mail transmission step is said notification mail address notified

through said mail address notification processing step for monitoring whether or not said inferred

information specifying the notified trader and the information of the sender of said electronic mail

accord with each other.

43.     (Original):  A privacy protection system for monitoring an invasion of privacy

performed by reading an proper identifier related to a personal user and on the basis of said proper

identifier, including:

mail address notification processing means performing, when said personal user notifies

his/her mail address to a prescribed trader as a customer or a user, processing of generating a

notification mail address, which is a new notification mail address for said trader, allowing

inference of information specifying said trader and notifying the same to said trader;

notified trader identifier generation means generating a notified trader identifier

corresponding to the notified trader to which said notification mail address is notified through said

mail address notification processing means;

transmission means transmitting said notified trader identifier, identical every time, generated by said notified trader identifier generation means when transmitting an identifier to said notified trader in response to an identifier transmission request while transmitting said notified trader identifier when receiving an operation of the personal user for transmitting said notified trader identifier also in a case of transmitting an identifier to a person other than said notified trader; and

monitor means inferring information specifying said notified trader corresponding to said notification mail address when the mail address of a sendee of an electronic mail transmitted from a sender is said notification mail address notified through said mail address notification processing means for monitoring whether or not said inferred information specifying the notified trader and the information of the sender of said electronic mail accord with each other.

44.  (Original):  The privacy protection system according to claim 43, wherein

said mail address notification processing means includes encryption generation means generating said notification mail address by encrypting data including notified trader specifying information for specifying a notified trader to which the mail address is notified, and

said monitor means includes:

decoding means decoding the notification mail address of the electronic mail transmitted from the sender, and

determination means determining whether or not said notified trader specifying

information included in data decoded by said decoding means and information of the sender of said

electronic mail accord with each other.

45.    (Currently Amended):  The privacy protection system according to claim 43 [[or

44]], wherein

said notified trader is a store selling articles,

said mail address notification processing means performs processing of generating a

notification mail address corresponding to said store in user registration following issuance of a

point card in said store and notifying the same, and

said transmission means transmits said notified trader identifier corresponding to said store

at a time of performing automatic settlement according to a price of an article inferred through an

proper identifier transmitted from a radio identifier transmitter affixed to said article purchased in

said store when receiving an identifier transmission request for reading said proper identifier of

said radio identifier transmitter.

46.    (Original):  A device for transmitting an identifier for privacy protection for

preventing an invasion of privacy performed by reading an proper identifier related to a personal

user and on the basis of said proper identifier, including:

notified trader identifier generation means generating a notified trader identifier

corresponding to a notified trader, for which prescribed trader said personal user generates a new

notification mail address as a customer or a user for notifying the same to said trader; and

transmission means transmitting said notified trader identifier, identical every time, generated by said notified trader identifier generation means when transmitting an identifier to said notified trader in response to an identifier transmission request while transmitting said notified trader identifier when receiving an operation of the personal user for transmitting said notified trader identifier also in a case of transmitting an identifier to a person other than said notified trader.